- CONSTANT: FURTHER EXPANSION OF SUSTAINABLE TECHNOLOGIES
- CONSISTENT: RECYCLED MATERIALS FOR PERFECT PERFORMANCE
- CAPABLE: FUNCTIONAL AND STYLISH CAPSULE COLLECTIONS

The fascination of Africa! Stunning nature and aspiring cities – JACK WOLFSKIN drew its inspiration for the new summer collection from this breathtaking continent with all its contrasts. The leitmotif for both the ACTIVE OUTDOOR and the EVERYDAY OUTDOOR areas was the unique **Okavango Delta**, which provides a habitat for over 120 mammal species, along with the traditional craftsmanship of its indigenous people. This provided important stimuli for the development of technologies and materials, prints and styles.

In the new season, **sustainability** remains an absolute core topic for JACK WOLFSKIN! As a pioneer in this area, JACK WOLFSKIN has continued to expand the revolutionary TEXAPORE ECOSPHERE technology and is using it in ever more articles of clothing as well as equipment. For the first time, not only recycled waste cuttings but also **15** % **recycled PET bottles** are being used in the manufacture of the TEXAPORE ECOSPHERE membrane for the new season. As a result, the highly functional membrane can be featured on even more styles in future. Altogether, the current collection features 38 styles for women, men and children which are made primarily of fully recycled\* materials.

\*Refers to shell, membrane and lining.

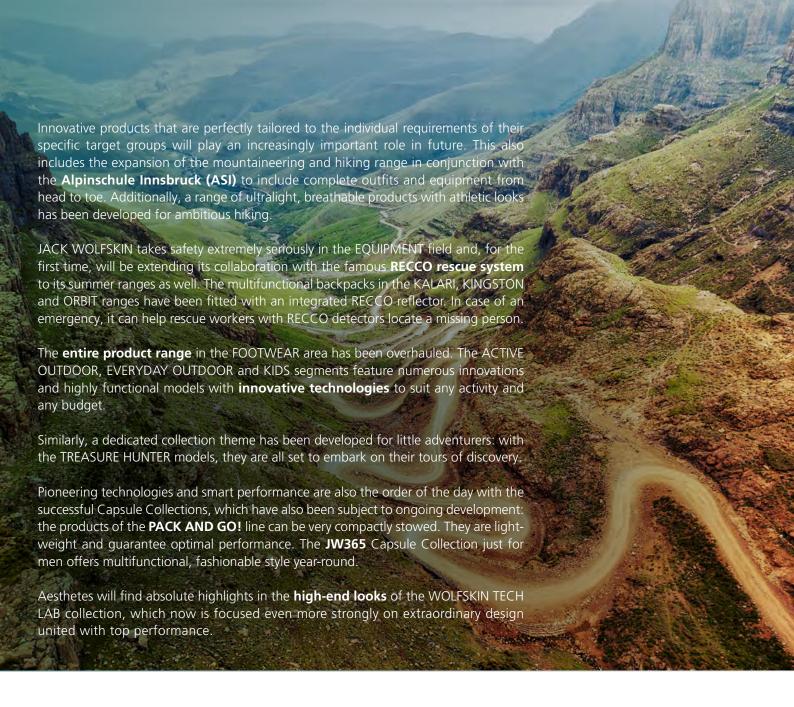




At the same time, this principle is being systematically applied to other areas as well: for many styles, zips and buttons, along with transport packaging, are now made completely of recycled materials. Moreover, the entire clothing collection and all backpacks and bags, accessories and tents are **100 % PFC-free!** 

The Idstein-based outdoor company is always finding innovative ways to actively and credibly protect the environment: more 'water-reduced' technologies than ever before are used in the current collection. One example is the 'solution dye' technique, which enables much of the water and wastewater previously used in the dying process to be saved. Similarly, the cooperation with the SEAQUAL PROJECT has been expanded further, which sees JACK WOLFSKIN supporting the recycling of plastic waste from the Mediterranean.

Also, technologies for the protection of people remain important: the new **MOSQUITO PROOF products** provide protection from mosquito bites without the use of biocides – chemicals that are harmful to health.



## INNOVATION, HIGHEST QUALITY AND FUNCTIONALITY FOR EVERYONE WHO'S AT HOME OUTDOORS

JACK WOLFSKIN is one of the leading providers of premium quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. JACK WOLFSKIN products are currently available in more than 900 Jack Wolfskin Stores and at over 4,000 points of sale worldwide. JACK WOLFSKIN products are renowned for their optimized functionality, high quality and exceptional

innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new products and materials. JACK WOLFSKIN is also a pioneer of the first order when it comes to sustainability. The companyhas been a member of the Fair Wear Foundation since 2010 and was awarded FWF Leader Status three times in a row. JACK WOLFSKIN is also a bluesign® system partner and has been a member of the 'Zero Discharge of Hazardous Chemicals' programme since 2012. JACK WOLFSKIN is headquartered in Idstein, in the Taunus region of Germany. The company currently employs over 1000 people in Germany.

#### PRESS CONTACT:

JACK WOLFSKIN Ausrüstung für Draussen GmbH & Co. KGaA Jack Wolfskin Kreisel 1 D-65510 Idstein Kerstin Pooth (Director PR & Cooperations)

Sato Feller (PR Manager) Tel.: +49 (0) 6126 954 135 E-Mail: sato.feller@jack-wolfskin.com Sonja Greimel (PR Manager) Tel.: +49 (0) 177 4954 211 E-Mail: sonja.greimel@jack-wolfskin.com In the new season, sustainability remains an absolute core topic for JACK WOLFSKIN! With extraordinary, top-drawer technologies, the Idstein-based company again underscores its trailblazing role and outstanding competence in sustainable innovation.



#### **ZERO WASTE CONZEPT**

**'Zero waste'** continues to play a key role in the current collection. Protecting resources and effectively avoiding harmful emissions in the manufacture of the products are hugely important.

#### ? RECYCLED

#### **TEXAPORE ECOSPHERE**

Another milestone is the further development of the revolutionary TEXAPORE ECOSPHERE technology. This enabled JACK WOLFSKIN to be the first clothing manufacturer to launch a complete innovation on the outdoor market: a jacket made of 100 % recycled membrane, 100 % recycled outer material and 100 % recycled lining. JACK WOLFSKIN has continued to expand the technology: 100% recycled fibres have now also been used for fleece fabrics and synthetic insulation for some time. Many styles now even feature zips and buttons as well as plastic transport packaging made entirely of recycled materials. For the first time, not only recycled waste cuttings but also 15 % recycled PET **bottles** are being used in the manufacture of the TEXAPORE ECOSPHERE membrane for the new season. As a result, the highly functional membrane can be featured on even more styles in future.



#### **Solution Dye**

'Water-reduced' technologies are also being used more frequently in the current collection. For example, the **'solution dye' technique** has been expanded further, which enables much of the water and wastewater previously used to be saved. Instead, fibres are directly fused with pigments. 'In the new collection we have transferred this technology wholesale to the lining area,' explains Daniele Grasso, Director of Apparel at JACK WOLFSKIN, announcing: 'Building on that, we will launch additional layers in the coming seasons.'



#### **SUPER DWR - DURABLE WATER REPELLENCY**

Similarly, the SUPER DWR – Durable Water Repellency – technology has been expanded. Its development was a true pioneering achievement of the previous season. Up to that point, water-repellent characteristics could only be achieved through **surface treatment** of the finished product. In this technological innovation, each individual fibre of the material is given a water-repellent coating. This form of waterproofing provides extraordinarily high protection against water and is six times longer-lasting than conventional methods.

Altogether, the current summer collection features 38 styles for women, men and children which are made primarily of fully recycled materials. Moreover, the entire clothing collection and all backpacks and bags, accessories and tents are 100 % PFC-free!









- 1 ATLAS TOUR JACKET M £ 150.00 2 SAVO JACKET M £ 75.00
- 3 SIERRA T M £35.00 4 KINGSTON 22 PACK RECCO £65.00











# SEAQUAL OCEAN PROJECT More sustainable styles added—with recycled yarn from plastic waste

JACK WOLFSKIN's new collection builds on its partnership with the innovative SEAQUAL project. The Spanish company cooperates with 1,500 fishermen who collect plastic waste from the Mediterranean. This is then made into SEAQUAL fibres. Each kilogram of SEAQUAL produced corresponds to one kilogram of plastic waste. SEAQUAL's premiere in last

year's summer season was a resounding success, with over 20,000 sustainable T-shirts sold. Four new styles have been developed for the new season and two of the existing looks have had a makeover. With a cool beanie, the range now includes an accessory too.



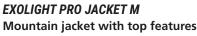




Our new, high-quality products for ambitious mountain activities have been inspired and tested by real pros. For the new season, we have extended our time-proven **cooperation** with the professional mountain guides at the Alpinschule Innsbruck (ASI) even further. Based on their experience, they contributed **important ideas** to the development of the new collection. The results are lightweight,

ultimate **high-end products** with high-tech, mountain-specific functions and ingenious details – ideal for serious mountain climbing above the treeline, for ambitious hiking and long-distance walking tours. **Signal colours** ensure good visibility and emphasise the dynamic look. The Ambitious Hiking and Mountaineering products carry the 'ASI-Approved Product' logo.





This jacket with its slim silhouette is perfect for ambitious mountaineering. It offers top performance and a true package of features:

- The 3-layer TEXAPORE material with SUPER DWR is extremely water-repellent and guarantees vapour-permeable weather protection
- The sporty cut with preformed elbows allows for every movement
- The 'High Reach' function also provides unrestricted freedom of movement
- Large slits under the arms guarantee optimum ventilation
- A helmet can be worn under the fully adjustable hood
- The chest pockets with large openings are offset upwards and are easily accessible even when carrying a backpack or wearing a climbing harness
- One sleeve pocket and one inside pocket offer additional storage space
- Other features: waterproof zips and reflective details

Material: TEXAPORE O2+ HYPROOF STRETCH SUPER DWR 3L; ASI-approved; 100 % PFC-free Weight: 535 g (size M) RRP: £ 350.00



MOUNTAIN DOWN JKT M

**Highlight for hikers** 

This superlight, windproof down jacket that can be compressed into a small package truly is a top product:

- The robust functional STORMLOCK 15D RIPSTOP material provides reliable protection against the wind
- The filling made from certified sustainable down keeps the wearer lovely and warm
- The 'High Reach' function offers maximum freedom of movement
- Two side pockets with side openings underscore the jacket's slim silhouette, while the diagonal quilting emphasises the dynamic look
- The volume of the hood is adjustable
- Special feature: the jacket can be completely stowed in the side pocket

Material: STORMLOCK 15D RIPSTOP; EN 90/10 WHITE DUCK DOWN (RDS-certified), 700 cuin; ASI-approved; 100 % PFC-free Weight: 318 g (size M)

**RRP:** £ 200.00





## MOUNTAIN TECH SOFTSHELL M Climate comfort and weather protection

This lightweight 2-layer jacket is as innovative as it is functional:

- The flexible FLEXSHIELD THERMIC GRID material with SUPER DWR offers lasting water-repellent functionality and provides reliable protection in the rain
- The cut offers sporty hiking fans maximum freedom of movement on their tours
- The hood with small peak is fully adjustable, and a helmet can be worn underneath
- The elevated side pockets are easily accessible via 2-way zips even when carrying a backpack or wearing a climbing harness
- Other features: preformed elbows, the 'High Reach' function, an inside pocket and reflective details on all sides

Material: FLEXSHIELD THERMIC GRID SUPER DWR 2L; ASI-approved;

100 % PFC-free Weight: 655 g (size M)

**RRP:** £ 150.00



04

## **MOUNTAIN TECH T M**The perfect base layer

This highly functional round-neck shirt offers optimum comfort, breathability and a comfortable, naturally fresh feeling:

- Moisture is quickly transferred to the outside
- The merino wool on the inside warms or cools optimally depending on the temperature and has an odour-inhibiting effect
- Thanks to the 'High Reach' function, the base layer stays in place and does not slip out even during large movements

Material: MERINO WOOL DOUBLE KNIT LIGHT; ASI-approved;

100 % PFC-free Weight: 130 g (size M)

**RRP:** £ 60.00

05

## ACTIVATE PRO PANTS M Mountaineering trousers for professionals

These pants are perfect for versatile tours:

- The FLEXSHIELD material is extremely flexible and at the same time highly robust and extremely comfortable
- An insert on the inside of the trouser legs and preformed knees provide extra freedom of movement
- Removable straps guarantee an optimal fit
- An extra-wide bib in the back provides additional protection in cold or windy conditions
- The waistband is adjustable
- Two pockets on the front, one on the back and an attached leg pocket offer unobtrusive storage space
- The S.FRESH finish ensures a long-lasting feeling of freshness
- The reinforced edge protection and extra-long side zips round off the feature package

Material: FLEXSHIELD; MINI RIPSTOP DOUBLE WEAVE STRETCH Q.M.C. S.FRESH UV; ASI-approved; 100 % PFC-free

Weight: 610 g (size 50)

**RRP:** £ 130.00





### EAGLE PEAK JACKET M Active all-round talent with SUPER DWR

This lightweight, waterproof 2-layer jacket was developed together with the ASI (Alpinschule Innsbruck) and combines active performance with an eye-catching look. With this jacket, style-conscious hiking fans are ideally equipped on their tours:

- The functional TEXAPORE material with SUPER DWR is extremely water-repellent; it provides reliable protection even in heavy rain and is also extremely breathable
- The 'High Reach' function offers maximum freedom of movement
- The printed material designation enhances the technological appeal
- Two side pockets with side openings underscore the jacket's slim silhouette
- The hood is fully adjustable

Material: TEXAPORE ECOSPHERE O2+ DOBBY 2L SUPER DWR; ASI-approved; 100 % PFC-free Weight: 500 g (size M)

**RRP:** £ 165.00



U/

## MOUNTAINEER 32 BACKPACK Waterproof mountain backpack

This waterproof backpack is perfect for skiing and alpine tours. It was developed in conjunction with the experienced mountain guides of the Alpinschule Innsbruck (ASI). Under its clean lines, the backpack has been cleverly designed down to the tiniest detail and is delightfully intuitive and easy to use:

- The main, roll-close compartment is guaranteed to keep all equipment dry
- The climbing rope is stored under the detachable lid pocket, so it is easy to get at
- Crampons can be safely stowed in the robust bottom compartment
- The ERGO X-TRANSITION suspension system ensures a snug fit and optimum load distribution
- The pads on the hip belts are detachable
- Skiing or climbing equipment can be securely attached to the outside of the backpack
- Additional practical product features: SOS rules printed on the inside
  of the lid, small pocket for valuables, provision for a water bladder in
  a separate, waterproof compartment

Material: CHAINTECH 210D; ASI-approved; 100 % PFC-free Volume: 32 litres; weight: 1,650 g (strip-down weight 1,210 g)

**RRP:** £ 200.00

08

## FORCE STRIKER TEXAPORE MID M Innovation and performance for sporty hikers

These ultralight, high-tech hiking boots are the ultimate high-end product in our new collection! They were developed and tested jointly with the experienced mountain guides of the Alpinschule Innsbruck (ASI) and are perfect for intensive, serious day treks in mid-altitude mountain regions.

- Waterproof and highly breathable due to TEXAPORE membrane
- The TPU chassis makes for a compact, slim fit
- The exclusive VIBRAM sole offers optimum grip for performance hiking on any terrain
- The innovative sole unit with the forefoot FORCE PLATE supports a dynamic, powerful step. It ensures targeted stability and guarantees puncture resistance on challenging terrains.
- The soft, functional REFLEX FOAM sole makes the boots extremely comfortable
- A rubber cap protects the toes
- Category: A/B

Material: TEXTILE main material; TEXAPORE O2+; VIBRAM sole;

ASI-approved

Weight: 935 g (size 8) **RRP:** £ 140.00





## EXOLIGHT PRO JACKET W Professional mountain jacket with amazing features

This jacket with slim silhouette is perfect for ambitious mountaineering. It offers top performance and an extensive package of features.

- The 3-layer TEXAPORE material with SUPER DWR is extremely water-repellent and guarantees vapour-permeable weather protection
- The sporty cut with preformed elbows allows for every movement
- The 'High Reach' function also provides unrestricted freedom of movement
- Large slits under the arms guarantee optimum ventilation over the whole body
- A helmet can be worn under the fully adjustable hood
- Two side pockets with large openings, one sleeve pocket and one inside pocket offer plenty of storage space
- Other features: waterproof zips and reflective details

Material: TEXAPORE O2+ HYPROOF STRETCH SUPER DWR 3L;

ASI-approved; 100 % PFC-free

Weight: 478 g (size S) **RRP:** £ 350.00

02

## MOUNTAIN DOWN JKT W Lightweight down jacket with hood

This superlight, windproof down jacket that can be compressed into a small package truly is a top product:

- The functional STORMLOCK 15D RIPSTOP material provides reliable protection against the wind
- The filling made from certified sustainable down keeps the wearer lovely and warm
- The cut offers maximum freedom of movement
- Two side pockets with side openings underscore the jacket's figure-hugging silhouette, while raglan sleeves and the diagonal quilting emphasise the dynamic look
- The volume of the hood is adjustable
- Special feature: the jacket can be completely stowed in the side pocket

Material: STORMLOCK 15D RIPSTOP; EN 90/10 WHITE DUCK DOWN (RDS-certified), 700 cuin; ASI-approved; 100 % PFC-free Weight: 285 g (size S)

**RRP:** £ 200.00







## MOUNTAIN TECH SOFTSHELL W Innovative weather protection

03

This lightweight 2-layer jacket is as innovative as it is functional:

- The flexible FLEXSHIELD THERMIC GRID material with SUPER DWR offers lasting water-repellent functionality and provides reliable protection in the rain
- The cut offers sporty hikers maximum freedom of movement on their tours
- The side pockets are easily accessible via 2-way zips even when carrying a backpack or wearing a climbing harness
- The hood with small peak is fully adjustable
- Other features include preformed elbows, the 'High Reach' function, an inside pocket and reflective details on all sides

Material: FLEXSHIELD THERMIC GRID SUPER DWR 2L; ASI-approved;

100 % PFC-free Weight: 555 g (size S) **RRP:** £ 150.00





## **MOUNTAIN TECH T W**Lightweight functional T-shirt

This figure-hugging T-shirt is a highly functional base layer:

- Optimum comfort, breathability and a naturally fresh feeling
- · Moisture is quickly transferred to the outside
- The merino wool on the inside warms or cools optimally depending on the temperature and has an odour-inhibiting effect
- The low neckline and the side seams emphasise the slim silhouette

Material: MERINO WOOL DOUBLE KNIT LIGHT; ASI-approved;

100 % PFC-free Weight: 105 g (size M)

**RRP:** £ 60.00

05

## ACTIVATE PRO PANTS W Mountaineering trousers with many features

These slim-cut trousers are perfect for versatile tours:

- The FLEXSHIELD material is extremely flexible and at the same time highly robust and extremely comfortable
- An insert on the inside of the trouser legs and preformed knees provide extra freedom of movement
- Removable straps guarantee an optimal fit, while an extra-wide bib in the back provides additional protection in cold or windy conditions
- The waistband is adjustable
- Two pockets on the front and an attached leg pocket offer unobtrusive storage space
- The S.FRESH finish ensures a long-lasting feeling of freshness
- The reinforced edge protection and extra-long side zips round off the feature package

Material: FLEXSHIELD; MINI RIPSTOP DOUBLE WEAVE STRETCH Q.M.C.

S.FRESH UV; ASI-approved; 100 % PFC-free

Weight: 495 g (size 36)

**RRP:** £ 130.00





## EAGLE PEAK JACKET W Ultra-modern and extremely water-repellent

This lightweight, waterproof 2-layer jacket was developed together with the ASI (Alpinschule Innsbruck) and combines active performance with an eye-catching look. With this jacket, style-conscious hiking fans are ideally equipped on their tours:

- The functional TEXAPORE material with SUPER DWR is extremely water-repellent; it provides reliable protection even in heavy rain and is also extremely breathable
- The 'High Reach' function offers maximum freedom of movement
- The printed material designation enhances the technological appeal
- Two side pockets with side openings underscore the jacket's slim silhouette
- The hood is fully adjustable

Material: TEXAPORE ECOSPHERE O2+ DOBBY 2L SUPER DWR; ASI-approved; 100 % PFC-free Weight: 430 g (size S)

**VK:** £ 165.00

07

## **MOUNTAINEER 28 BACKPACK**Robust climbing backpack

This slim backpack is perfect for using on via ferratas and longer day excursions. It was developed jointly with the experienced mountain guides of the Alpinschule Innsbruck (ASI) and offers maximum freedom of movement – even when wearing a helmet:

- The ERGO X-TRANSITION suspension system ensures a snug fit and optimum load distribution
- The main compartment unzips fully, making it quick and easy to get at equipment
- Skiing or climbing equipment can be securely attached to the outside of the backpack
- Additional practical product features: SOS rules printed on the inside of the lid, small pocket for valuables, provision for a water bladder, gear loops in contrasting colours for attaching ice axe and carabiners

Material: CHAINTECH 210D; ASI-approved; 100 % PFC-free

Volume: 28 litres; weight: 980 g

**VK:** £ 130.00

08

## FORCE STRIKER TEXAPORE MID W High-end performance for sporty hikers

These ultralight, high-tech hiking boots are perfect for ensuring a safe grip on intensive and energetic day treks in mid-altitude mountain terrains. They were developed and tested jointly with the experienced mountain guides of the Alpinschule Innsbruck (ASI) and are the ultimate high-end product in the new collection:

- Waterproof and highly breathable due to TEXAPORE membrane
- The TPU chassis makes for a compact, slim fit
- The exclusive VIBRAM sole offers optimum grip for performance hiking on any terrain
- The innovative sole unit with the forefoot FORCE PLATE supports a dynamic, powerful step. It ensures targeted stability and guarantees puncture resistance on challenging terrains.
- The soft, functional REFLEX FOAM sole makes the boots extremely comfortable
- A rubber cap protects the toes
- Category: A/B

Material: TEXTILE main material; TEXAPORE O2+; VIBRAM sole; ASI-approved Weight: 765 g (size 4) **VK:** £ 140.00



## AMBITIOUS, VERSATILE AND RELIABLE

New, innovative world of products for athletic hiking

ACTIVE OUTDOOR products developed for the new season are lightweight and **ultra-functional** – perfect for **ambitious hikers**. They are made from lightweight materials, keep the wearer optimally warm and offer ultralight protection against wind and weather while allowing maximum freedom of movement and optimum breathability. The

innovative SUPER DWR gear guarantees lasting protection against the weather. **Striking blocks of contrasting colours** emphasise the trendy look and ensure good visibility and, thereby, improved safety on any terrain. The material name is printed on the products, underlining their tech appeal. Sporty hiking has just become even more fun!





01

## **ROUTEBURN JACKET M**High-end performance for cool hikers

This lightweight insulated jacket with a small stand-up collar is perfect for sporty hiking:

- The STORMLOCK RIPSTOP material provides reliable protection against wind
- The MICROGUARD SUPERLOFT filling is ultralight, can be compressed like down and keeps the wearer warm and cosy even in wet conditions
- Side inserts made of flexible NANUK DYNAMIC ensure optimum freedom of movement and breathability
- The patch chest pocket and zips in contrasting colour emphasise the dynamic look
- Two side pockets offer ample storage space

Material: STORMLOCK RIPSTOP; NANUK DYNAMIC; MICROGUARD SUPERLOFT; 100 % PFC-free; bluesign® PRODUCT Weight: 345 g (size M)

**RRP:** £ 100.00

02

## **EAGLE PEAK SOFTSHELL JACKET M**New lightness and perfect performance

Absolutely waterproof and pleasantly light – this hooded jacket is the ideal companion for sporty hikers:

- The elastic, 2-layer FLEXSHIELD THERMIC GRID material offers maximum freedom of movement. Its surface is particularly abrasion-resistant and wind-repellent at the highest level.
- Thanks to its SUPER DWR finish, it is extremely water-repellent and provides reliable protection even in heavy rain
- Two side pockets with side openings and one chest pocket offer unobtrusive storage space

Material: FLEXSHIELD THERMIC GRID SUPER DWR 2L; 100 % PFC-free Weight: 480 g (size M)

RRP: £ 140.00





## **OVERLAND PANTS M**Robust trousers with top features

These slim-cut pants are ideal on warm days:

- The ultralight FLEXSHIELD material is highly flexible and at the same time very robust. It feels extremely pleasant on the skin and provides reliable protection against UV radiation.
- The waistband can be adjusted for optimal fit
- Preformed knees provide plenty of freedom of movement
- Two pockets on the front, one on the back and an attached leg pocket in contrasting colour offer unobtrusive storage space

Material: FLEXSHIELD X-LITE UV; 100 % PFC-free

Weight: 275 g (size 50)

**RRP:** £ 175.00



05

## **OVERLAND SHORTS M**Lightweight shorts for cool trips

Maximum freedom of movement and a perfect fit – these superlight shorts make sporty hiking even more fun:

- The robust FLEXSHIELD material is particularly flexible and feels extremely pleasant on the skin
- Reliable protection against UV radiation
- The waistband can be adjusted for optimal fit
- Two pockets on the front, one on the back and an attached leg pocket in contrasting colour offer perfect storage space

Material: FLEXSHIELD X-LITE UV; 100% PFC-free; bluesign® PRODUCT Weight: 240 g (size 50)

RRP: £ 50.00

04

## NARROWS T M Sporty shirt with real added value

Environmentally conscious hiking fans are well equipped on their tours with this lightweight T-shirt:

- The robust, abrasion-resistant HYDROPORE ECOSPHERE material is made from 100 % recycled polyester. It is very soft to the touch and feels extremely pleasant on the skin even at high temperatures.
- Breathable and fast-drying
- The S.FRESH finish ensures a long-lasting feeling of freshness
- The long-sleeved version also provides reliable protection against UV radiation

Material: HYDROPORE ECOSPHERE UV Q.M.C. S.FRESH; bluesign® PRODUCT

Weight: 105 g (size M) Gewicht: 105 g (Größe M)

**RRP:** £ 35.00





## FAST STRIKER LOW M Lightweight multifunctionality

These lightweight, athletic shoes are perfect for day hikes. With their classical lacing and the airy mesh materials, they ensure a super-comfy fit:

- Especially supple construction of the shoe's tongue from breathable mesh
- The EVA midsole ideally cushions the foot, and the rubber sole ensures an especially secure grip
- The stylish print is eye-catching in any terrain
- Category: A

Material: mesh main material; rubber outsole Weight: 640 g (size 8)

RRP: £85.00







## ROUTEBURN JACKET W High-end performance, cool style

This lightweight insulated jacket with a small stand-up collar is perfect for sporty hiking:

- The STORMLOCK RIPSTOP material provides reliable protection against wind
- The MICROGUARD SUPERLOFT filling is ultralight, can be compressed like down and keeps the wearer warm and cosy even in wet conditions
- Side inserts made of flexible NANUK DYNAMIC ensure optimum freedom of movement and breathability
- The patch chest pocket and zips in contrasting colour emphasise the dynamic look
- Two side pockets offer ample storage space

Material: STORMLOCK RIPSTOP; NANUK DYNAMIC; MICROGUARD SUPERLOFT; 100 % PFC-free Weight: 290 g (size S)

**RRP:** £ 100.00

01

## EAGLE PEAK SOFTSHELL JACKET W Dynamic and light = perfect performance

Extremely water-repellent and superlight – this hooded jacket is the ideal companion for sporty hikers:

- The elastic, 2-layer FLEXSHIELD THERMIC GRID material offers maximum freedom of movement. Its surface is particularly abrasion-resistant and wind-repellent at the highest level
- Thanks to its SUPER DWR finish, it is extremely water-repellent and provides reliable protection even in heavy rain
- The figure-hugging cut underscores the dynamic look
- Two side pockets with side openings and one interior pocket offer unobtrusive storage space

Material: FLEXSHIELD THERMIC GRID SUPER DWR 2L; 100 % PFC-free

Weight: 390 g (size S) **RRP:** £ 140.00







## **OVERLAND PANTS W**Lightweight trousers with lots of features

These slim-cut trousers are ideal on warm days:

- The ultralight FLEXSHIELD material is highly flexible and at the same time very robust
- It feels extremely pleasant on the skin and provides reliable protection against UV radiation
- The waistband can be adjusted for optimal fit
- Preformed knees provide plenty of freedom of movement
- Two pockets on the front, one on the back and an attached leg pocket in contrasting colour offer unobtrusive storage space

Material: FLEXSHIELD X-LITE UV; 100 % PFC-free

Weight: 240 g (size 38)

**RRP:** £ 75.00



05

## **OVERLAND SHORTS W**Lightweight shorts with strong features

Maximum freedom of movement and a perfect fit – these superlight shorts make sporty hiking even more fun:

- The robust FLEXSHIELD material is particularly flexible and feels extremely pleasant on the skin
- The waistband can be adjusted for optimal fit
- Two pockets on the front, one on the back and an attached leg pocket in contrasting colour offer perfect storage space

Material: FLEXSHIELD X-LITE UV; 100 % PFC-free

Weight: 180 g (size 38)

**RRP:** £ 50.00



04

## NARROWS T W Slim shirt with top functions

Environmentally conscious hikers are well equipped on their tours with this lightweight T-shirt:

- The robust, abrasion-resistant HYDROPORE ECOSPHERE material is made from 100% recycled polyester
- It is very soft to the touch and feels extremely pleasant on the skin even at high temperatures
- Breathable and fast-drying
- The S.FRESH finish ensures a long-lasting feeling of freshness

Material: HYDROPORE ECOSPHERE UV Q.M.C. S.FRESH; bluesign® PRODUCT Weight: 90 g (size S)

**RRP:** £ 35.00





## FAST STRIKER LOW W Lightweight multifunctionality and style

These lightweight, athletic shoes are perfect for day hikes. With their classical lacing and the airy mesh materials, they ensure a super-comfy fit:

- Especially supple construction of the shoe's tongue from breathable mesh
- The EVA midsole ideally cushions the foot, and the rubber sole ensures an especially secure grip
- The stylish print is eye-catching in any terrain
- Category: A

Material: mesh main material; rubber outsole

Weight: 505 g (size 4)

**RRP:** £85.00



Mosquito bites are not just annoying – they can often be extremely dangerous. Every year, 235 million people around the world are infected with malaria, and more than 725,000 die of diseases transmitted by mosquitoes, including malaria, the Zika virus and yellow fever. The right clothing offers **functional protection** against dangerous insect bites. For the new season, JACK WOLFSKIN has therefore extended its

product range with innovative MOSQUITO PROOF technology. The fabric is **not chemically treated**, but is so tightly woven that mosquitoes cannot bite through it. Made from a mix of synthetic fibres and organic cotton, it feels light and pleasant on the skin. The functional products in muted colours provide reliable protection against mosquito bites – and against UV rays.





## LAKESIDE SAFARI JACKET M Multi-pocket, multi-protection parka

This casual, lightweight parka-style jacket has great features. It is ideal for tours and adventure trips:

- The breathable, windproof FUNCTION 65 ANTI-MOSQUITO UV material includes organic cotton and is so tightly woven that insects cannot bite through it
- It is also wind- and water-repellent and provides reliable sun protection, with SPF 40+
- Six chest pockets, four side pockets and one inside pocket offer generous storage space
- The opening and size of the detachable hood can be adjusted

Material: FUNCTION 65 ANTI-MOSQUITO UV; 100 % PFC-free Weight: 595 g (size M)

**RRP:** £ 160.00

01

### LAKESIDE JACKET M Summer jacket with dual protection

02

This lightweight, robust hooded jacket incorporating organic cotton is perfect for warm regions:

- The breathable, windproof FUNCTION 65 ANTI-MOSQUITO UV material is so tightly woven that insects cannot bite through it
- It is also wind- and water-repellent
- It provides reliable sun protection with SPF 40+
- The hood has an adjustable opening
- Two side pockets offer ample storage space

Material: FUNCTION 65 ANTI-MOSQUITO UV; 100 % PFC-free Weight: 340 g (size M) RRP: £ 90.00 /





#### LAKESIDE PANTS M **Multifunctional cargo pants**

These slim-fit cargo pants are extremely functional:

- The breathable, windproof FUNCTION 65 ANTI-MOSQUITO UV material includes organic cotton and is so tightly woven that insects cannot bite through it
- The material feels pleasant on the skin and provides excellent protection against UV rays
- The hem can be adjusted
- Two pockets with side openings, one back pocket and three leg pockets offer plenty of storage space

Material: FUNCTION 65 ANTI-MOSQUITO UV; 100 % PFC-free

Weight: 380 g (size 50)

**RRP:** £80.00



#### LAKESIDE ROLL-UP SHIRT M **Fashionable and functional**

This functional leisure and travel shirt looks great anywhere:

- The ANTI-MOSQUITO SHIRT UV material includes organic cotton and is so tightly woven that insects cannot bite through it
- It feels pleasant on the skin and protects against the sun's rays
- Fastenings for rolled-up sleeves
- The integrated chest pocket has a side opening and a zip to deter pickpockets

Material: ANTI-MOSQUITO SHIRT UV

Weight: 200 g (size M)

**RRP:** £ 75.00



#### LAKESIDE MOSQUITO CAP Clever dual-function cap

This lightweight, breathable cap incorporates organic cotton and provides reliable protection against mosquitoes and the sun:

- A generously sized mosquito net is hidden behind a zip in the cap and unfolds easily if required
- The airy lining wicks moisture away quickly and keeps your head cool all day long
- The peak keeps the sun off your face

Material: FUNCTION 65 ANTI-MOSQUITO UV; EYELET Q.M.C. Weight: 100 g (size L)

**RRP:** £40.00





## LAKESIDE JACKET W Safe and stylish

This lightweight, robust summer jacket with oversized hood and slim silhouette is perfect for warm regions:

- The windproof, breathable FUNCTION 65 ANTI-MOSQUITO UV material includes organic cotton and is so tightly woven that insects cannot bite through it
- It is also wind- and water-repellent
- It provides reliable sun protection with SPF 40+
- The opening and size of the hood can be adjusted for the perfect fit
- Two side pockets offer ample storage space

Material: FUNCTION 65 ANTI-MOSQUITO UV; 100 % PFC-free Weight: 385 g (size S)

**RRP:** £ 90.00



02

#### LAKESIDE ROLL-UP SHIRT W Versatile, protective shirt

Functional and lightweight – this leisure and travel shirt looks great anywhere:

- The ANTI-MOSQUITO SHIRT UV material includes organic cotton and is so tightly woven that insects cannot bite through it
- Feels pleasant on the skin and protects against the sun's rays
- Fastenings for rolled-up sleeves
- The inconspicuous chest pocket has a zip to deter pickpockets

Material: ANTI-MOSQUITO SHIRT UV Weight: 200 g (size S)

**RRP:** £ 65.00







## LAKESIDE PANTS W Super-functional and casual

These slim-fit cargo pants are extremely functional:

- The windproof, breathable FUNCTION 65 ANTI-MOSQUITO UV material includes organic cotton and is so tightly woven that insects cannot bite through it
- The material feels pleasant on the skin and provides excellent protection against UV rays
- The elastic waistband ensures an optimum fit
- The ankle hem can be adjusted to provide even more protection
- Two pockets with side openings, two back pockets and one leg pocket offer plenty of storage space
- An inconspicuous secret pocket guarantees protection against pickpockets

Material: FUNCTION 65 ANTI-MOSQUITO UV; 100 % PFC-free

Weight: 285 g (size 36)

**RRP:** £ 80.00

04

## LAKESIDE DRESS W Perfect summer protection

This casual, shirt-style, button-through summer dress looks great anywhere:

- The ANTI-MOSQUITO SHIRT UV material includes organic cotton and is so tightly woven that insects cannot bite through it
- Feels pleasant on the skin and protects against the sun's rays
- Fastenings for rolled-up sleeves
- The inconspicuous chest pocket and two pockets in the side seam are secured with zips to deter pickpockets
- A tie belt lets you choose between a relaxed and a figure-hugging look

Material: ANTI-MOSQUITO SHIRT UV

Weight: 300 g (size S)

**RRP:** £ 85.00



05

## LAKESIDE MOSQUITO HAT Sun hat with dual protection

This ultralight, breathable hat is made from organic cotton and provides reliable protection against mosquitoes and the sun:

- The broad brim keeps the sun off your face and neck
- A generously sized mosquito net is hidden behind a zip above the brim and unfolds easily if required
- The airy lining wicks moisture away quickly and keeps your head cool all day long
- An adjustable chin strap holds the hat firmly on your head or lets it hang down your back in a relaxed style

Material: SUPPLEX UV; FUNCTION 65 ANTI-MOSQUITO UV; EYELET Q.M.C.

Weight: 115 g (size L)

**RRP:** £ 45.00



Two years ago, JACK WOLFSKIN broke new ground when it introduced a separate Capsule Collection exclusively for men – winning them over right away with an **innovative combination** of high-tech features and ultra-stylish looks. For the new season, JACK WOLFSKIN has made **further improvements** to its unusual 365 collection. The result is modern products that are perfectly suited to the active

lifestyle of a new generation. The target group is young, urban, social media-savvy and always on the move, preferably outdoors. Ideal products for this group involve distinctive styles with bold colourblocking and plenty of features for **maximum performance** – 365 days a year, from home to work, from city to park, from one outdoor activity to the next!



3 365 JAX PANT M £65.00 4 365 FLASH T M £25.00 5 365 CREW M £55.00



## Jack 🐇 Wolfskin

## SMALL, LIGHT AND PERFECTLY PACKED

The "PACK AND GO!" collection - powerful performance and smart features

Ultra! Extreme! Super! JACK WOLFSKIN'S innovative Travel Collection is simply superlative! It features lightweight products that **pack away very small**, yet guarantee **optimal performance**. Rain, wind or sunshine – the 23 ultra-casual styles for men and women offer innovative protection,

no matter what the weather. They are **versatile**, **superelastic** and extremely fast-drying. The "PACK AND GO!" series is ideal for both **active** weekend getaways and daily trips around town. A practical extra: every product can be stowed in a separate or integrated pack bag.







The new EVERYDAY OUTDOOR styles are perfect for a wide them ideal companions for city breaks and longer trips. range of urban activities. JACK WOLFSKIN has developed ultralight outfits for the new season that take up very recycled\* materials, providing an extra benefit in terms of little space while offering premium performance. This makes sustainability.

Many of the casual styles are made wholly or partially from

\*Refers to shell, membrane and lining.







- 1 CAPE POINT JACKET M £ 175.00 2 CALEDON JACKET M £ 150.00 3 TANAMI PANT M £ 65.00

- 4 DESERT WIND JACKET M £85.00 5 CHEVRON T M £25.00 6 EXPEDITION TRUNK 65 £120.00



- DAKAR PARKA W £ 150.00 (sizes XS-XL); £ 160.00 (sizes XXL)
- 2 TROPICAL BLOUSON W £ 110.00 (sizes XS-XL); £ 120.00 (sizes XXL) 3 SENEGAL PANTS W £ 55.00
- 4 TROPICAL LEAF T W £ 35.00 5 SENEGAL JACKET W £ 110.00 (sizes XS-XL); £ 120.00 (sizes XXL)
  - **6** SENEGAL SHORTS W £ 40.00 **7** TRT FREIGHT TRAIN 80 £ 210.00

## SAFETY FIRST

Innovative products with the RECCO® rescue system









#### FAITHFUL COMPANION

integrated reflector



#### **FEATHER-LIGHT**

only 4 grams garment weight







#### **FULL POWER**

The passive transponder doesn't need a power source and is always 'on'



#### **EASY-CARE**

maintenance-free and unlimited life span

JACK WOLFSKIN is taking safety extremely seriously this season and, for the first time, will be extending its collaboration with the famous RECCO® rescue system to its summer ranges as well. All it takes is a sudden change in the weather, spraining an ankle on rough terrain or getting lost in an area with no mobile coverage, and outdoor enthusiasts can easily find themselves in an emergency situation where they need assistance. But finding someone in the middle of the countryside can often prove a real challenge. A RECCO® reflector integrated in outdoor gear can help rescue workers with RECCO® detectors locate a missing person.

It is for these situations that our multifunctional backpacks in the KALARI, KINGSTON and ORBIT ranges have been fitted with an integrated RECCO® reflector. The ultralight reflector works as a passive transponder. It doesn't need a power source and is always 'on'. It is maintenance-free and integrated into the backpack lid. The words 'RECCO® – Advanced Rescue Technology' are printed on the straps or front of the backpack and a label on the inside explains how the technology works.

The lightweight, multi-feature backpacks in the KALARI KINGSTON range are **ideal companions** for sporting hikes. The ACS TIGHT carrying system and preformed back area ensure an optimal, snug fit. The features include smart details like a trekking pole attachment, provision for a water bladder and elastic side pockets. The backpacks score particularly highly in terms of **sustainability**: the outer material,

inner lining and rain cover are made entirely from recycled 1-litre PET bottles. The highly technical materials are also completely PFC-free.

The KALARI 36, KINGSTON 30 and KINGSTON 22 models are now fitted with the RECCO $^{\odot}$  rescue system.





#### **KINGSTON 30 PACK RECCO**

Material: DIAMOND RIPSTOP 300D RE; 100 % PFC-free Volume: 30 litres; weight: 930 g RRP: £ 85.00



#### **KALARI 36 PACK RECCO**

Material: DIAMOND RIPSTOP 300D RE; 100 % PFC-free Volume: 36 litres; weight: 1,020 g RRP: £ 95.00



#### **KINGSTON 22 PACK RECCO**

Material: DIAMOND RIPSTOP 300D RE; 100 % PFC-free Volume: 22 litres; weight: 845 g RRP: £ 70.00 The many features of the dual-compartment backpacks in the ORBIT range make them ideal for **hiking** and **multiday tours**. The suspension system with back ventilation and preformed back area ensure an optimal, snug fit. Functional features include two access options for the main compartment, a fold-out bottle holster, an adjustable chest strap with a rescue whistle, trekking pole loops, lateral compression straps and reflectors. All ORBIT models are now fitted with the RECCO® rescue system.



#### **ORBIT 34 PACK RECCO**

Material: CROSS RIP 210D; 100 % PFC-free Volume: 34 litres; weight: 1,240 g RRP: £ 120.00



#### **ORBIT 32 PACK RECCO**

Material: CROSS RIP 210D; 100 % PFC-free Volume: 32 litres; weight: 1,220 g *RRP*: £ 120.00



#### **ORBIT 28 PACK RECCO**

Material: CROSS RIP 210D; 100 % PFC-free Volume: 28 litres; weight: 1,180 g **RRP:** £ 110.00



#### **ORBIT 26 PACK RECCO**

Material: CROSS RIP 210D; 100 % PFC-free Volume: 26 litres; weight: 1,150 g *RRP:* £ 110.00 Whether you are trekking or camping, the right mat is vital for a good night's sleep, so you wake up feeling refreshed and ready to enjoy your adventures. For the new season, JACK WOLFSKIN has therefore added **two new, innovative sleeping mats** to its equipment range. The ultralight TRAIL MAT AIR is ideal for **mountaineering**, **long-distance trekking** and backpacking, where weight and pack size are important. The mat packs down very small, its 2-layer

construction makes it very comfortable to lie on and it doesn't rustle while you sleep. The COSY REST sleeping mat lives up to its name: it is extra large and extra cosy and ideal for anyone who wants to **sleep as comfortably** when camping as in their own bed. This **3-seasons mat** with its velvety soft, smooth upper material and non-slip base material provides good insulation even on cold nights.









#### **COSY REST**

Material: STRETCHY POLYESTER 50D (pack bag); NON SLIP 75D (base) Dimensions: 196 cm long, 64 cm wide, 6 cm high

Pack size: 68 cm long, 15 cm wide Weight: 1,690 g RRP: £110.00





Contactless data transfer using radio frequency identification (RFID) technology has long been standard in many countries and is becoming more widespread all the time. The hidden chip enables fast identification and verification and makes payments simple. The contactless technology can be used to read credit cards and passports. But it is just as quick and easy for unauthorised parties to read the data. The risk of data

theft and misuse is high. For the new season, JACK WOLFSKIN has therefore developed new, improved versions of its technological products with **certified protection**. The integrated CRYPTALLOY barrier securely blocks signals for all common RFID frequencies. JACK WOLFSKIN's RFID-blocking document case, belt bag and wallet offer perfect digital protection – in everyday life and when travelling.







3



This new season, JACK WOLFSKIN's outstanding **new models** boasting extraordinary performance testify to its position as a true outdoor specialist, including in the FOOT-WEAR segment. The ACTIVE OUTDOOR segment is a key focal area, which has been extended further: discoverers, adventurers and ambitious, fast-paced sports athletes will find **highly functional products** with **innovative technologies** for any activity.

The highly technical climbing and hiking boots, which were developed in collaboration with the professional mountain

guides of the renowned **Alpinschule Innsbruck (ASI)**, set new standards in terms of performance, comfort and style.

As of the 2019 summer season, all shoes are grouped into different categories using the established, industry-standard 'application index': A (light hiking boots), A/B (technical hiking boots), B (light trekking boots), B/C (robust trekking boots), C (alpine climbing boots) and M (multifunctional shoes). Indicating the categories on the product gives consumers perfect guidance and support in making their purchasing decision.







01

## FORCE STRIKER TEXAPORE MID M Innovation and performance for sporty hikers

These ultralight, high-tech hiking boots are the ultimate high-end product in the new collection! They were developed and tested jointly with the experienced mountain guides of the Alpinschule Innsbruck (ASI) and are perfect for intensive, serious day treks in mid-altitude mountain regions.

- Waterproof and highly breathable due to TEXAPORE membrane
- The TPU chassis makes for a compact, slim fit
- The exclusive VIBRAM sole offers optimum grip for performance hiking on any terrain
- The innovative sole unit with the forefoot FORCE PLATE supports a dynamic, powerful step. It ensures targeted stability and guarantees puncture resistance on challenging terrains.
- The soft, functional REFLEX FOAM midsole makes the boots extremely comfortable
- A rubber cap protects the toes
- Category: A/B

Material: main material TEXTILE; TEXAPORE O2+; VIBRAM sole; ASI-approved Weight: 935 g (M, size 8); 765 g (W, size 4)

**RRP:** £ 140.00



#### CASCADE HIKE XT TEXAPORE MID M/W Performance for fast-paced hiking

These light, athletic shoes are perfect for intensive day hikes on uneven terrain below the treeline:

- Waterproof and breathable due to TEXAPORE membrane
- The PU chassis gives sure footing and stability for dynamic movements
- The external TPU heel element stabilises every step
- Soft upper and tongue for a perfect, comfortable fit
- The innovative CGT sole system provides optimal impact absorption, grip and control
- The EVA insole ideally cushions the foot, and the sharp tread edge of the rubber sole ensures an especially secure grip
- It can be easily pulled on like a sock thanks to the extra-large heel loop, and sits comfortably on the foot
- The colourway underlines its sporty performance
- Category: A/B

Material: synthetic main material (PU); TEXAPORE; rubber outsole Weight: 980 g (M, size 8); 775 g (W, size 4)

**RRP:** £ 130.00



03

#### **WOODLAND VENT LOW M/W** Athletic all-rounder

This especially lightweight, multifunctional all-rounder is very versatile and ideal for all kinds of everyday and leisure activities, even on hot summer's days:

- Optimum air circulation thanks to the functional VENT SUPPORT SYSTEM
- The ultra-soft upper material is extremely comfortable
- The EVA inner sole offers ideal cushioning
- The soft, lightweight EVA midsole made from REFLEX FOAM ensures perfect cushioning and comfortable roll-over
- The rubber sole with its triangular pattern is flexible and grippy
- Quilted caps protect heels and toes
- Category: M

Material: mesh main material; rubber outsole Weight: 630 g (M, size 8); 520 g (W, size 4)

**RRP:** £75.00

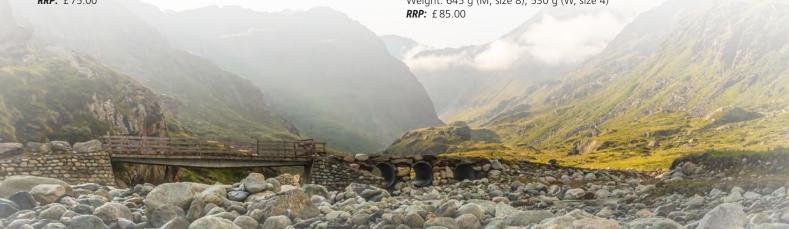


#### TRAIL BLAZE VENT LOW Versatile performance

Light and airy are the standout features of these multifunctional sports and leisure shoes. They are perfect for combined outdoor activities, even on hot summer's days:

- Optimum air circulation thanks to the functional VENT SUPPORT SYSTEM
- The thin and extremely lightweight TPU chassis offers a sure footing and high breathability
- The two-layer EVA midsole ensures perfect cushioning and comfortable
- The sharp tread of the rubber sole also guarantees optimum grip in the field, even on faster treks
- Protective heel and toe caps
- Category: M

Material: mesh main material; rubber outsole Weight: 645 g (M, size 8); 530 g (W, size 4)





# OUTDOOR-LIFESTYLE FOR EVERY DAY

Everyday Outdoor - functional models and cool styles

The new season boasts a whole host of new products in the EVERYDAY OUTDOOR range too. Extremely comfortable models with fabulous, fashionable styles have been developed for a wide range of activities: ideal for everyday use around the city, in the great outdoors or for weekends away.

Another focus of the new summer collection are sandals: sturdy models with a range of features for hiking on any trails are just as exciting as the stylish designs for city and beach.

#### MEN



- 1 MOUNTAIN DNA LOW M/W £80.00 2 COOGEE LITE LOW M/W £70.00

  - 3 ROCKY PATH LT SANDAL £85.00 4 BEACHSTER LT M/W £50.00



# PERFECT PERFORMANCE FOR ALL AGES

Kids' collection - even more functions, even more styles

Once again, JACK WOLFSKIN has taken care of the special requirements of small adventurers when developing the latest collection of children's shoes. The new models are totally geared to children's need to be constantly on the

move: over a range of performance levels they offer perfect grip, protection and plenty of comfort in all weathers. For any age and any budget!



- FORCE STRIKER TEXAPORE MID K £ 70.00 FORCE STRIKER VENT LOW K £ 60.00
- 3 UNLEASH 2 SPEED TEXAPORE LOW K £ 60.00
  4 OUTDOOR ACTION SANDAL K £ 50.00

  - 5 OUTDOOR WATER ACTION SANDALE K £45.00

Lots of new styles with versatile features, bold colours and great prints – JACK WOLFSKIN has updated its products for kids in all areas for the new season. The new **TREASURE HUNTER series** makes sure inquisitive treasure hunters are ideally equipped for summer expeditions. Models with innovative **MOSQUITO PROOF technology** protect young adventurers against annoying and dangerous insect bites.

Again this season, the range includes the cool mini-me look with matching outfits for parents and children, with some of the looks from the current adult collection available in children's sizes as well. Sustainability continues to be a focus in our children's collection too, and products made from recycled materials play an important part in the various segments.



- 1 LAKESIDE SAFARI JACKET KIDS £65.00 (sizes 92-152); £85.00 (sizes 164-176)
  - 2 LAKESIDE SHIRT KIDS £ 35.00 (sizes 92-152); £ 50.00 (sizes 164-176)
- 3 TREASURE HUNTER DRESS GIRLS £ 35.00 (sizes 92-152); £ 50.00 (sizes 164-176)
- ◆ TREASURE HUNTER SKORT GIRLS £ 28.00 (sizes 92-152); £ 42.00 (sizes 164-176)
- **5** TREASURE HUNTER PANTS KIDS £ 35.00 (sizes 92-152); £ 50.00 (sizes 164-176)
- **6** TREASURE HUNTER SHORTS KIDS £ 28.00 (sizes 92-152); £ 42.00 (sizes 164-176)



- OUTSTANDING OUTDOOR AWARD IN THE BIKE APPAREL CATEGORY
- WINNER LABEL FOR THE HIGHLIGHT PRODUCT OF THE NEW 2020 SUMMER COLLECTION
- AWARD WINNER FOR SUSTAINABLE TEXAPORE ECOSPHERE TECHNOLOGY

**Idstein, June 2019** – Sustainable technology, outstanding functionality and innovative details – with this unique combination the ATLAS TOUR JACKET impresses across the board! JACK WOLFSKIN's highlight product for the 2020 summer season was recently presented with the new OUTSTANDING OUTDOOR Award!

The ATLAS TOUR JACKET secured a coveted WINNER AWARD as an outstanding product in the BIKE APPAREL category. The high-quality 2-layer jacket convinced the independent jury thanks to the ongoing development of the revolutionary TEXAPORE ECOSPHERE technology. Its outer material, membrane and lining are made from fully recycled materials. In the 2020 summer season, not only recycled waste cuttings but also 15% recycled PET bottles are being used in the manufacture of the TEXAPORE ECOSPHERE membrane for the first time.

Daniele Grasso, Director Apparel, is delighted: 'We are very proud that our sustainable and innovative development activities resonated in this way with the jury. Receiving the Winner Award is both a validation and motivation for us.'

The Outstanding Outdoor Award is presented by Europe's largest outdoor trade fair – OutDoor by ISPO – to distinguish outstanding products in the sector. An independent and international jury of renowned experts from a range of areas (retailers, designers and athletes, media and product specialists and selected consumers from the ISPO community) evaluated a wide range of submissions using precisely defined criteria. The final selection by the 21 jurors from nine countries provides an important orientation aid for retailers, media and consumers.



Outstanding Outdoor

Winner 2019

#### ATLAS TOUR JACKET

#### Sustainable technology, new style

This 2-layer jacket is perfect for environmentally conscious cyclists on easy tours. The TEXAPORE ECOSPHERE outer material is extremely flexible, while the MESH LINING feels pleasant on the skin. The membrane, lining and outer material are 100% recycled. For special protection against wind and weather, the back area and the sleeves, which reach down to the backs of the hands, have been given a longer cut. Many smart details pay close attention to the needs of sporty cyclists: A fastening bar in the chest area holds the open jacket together to prevent fluttering at high speeds or in the cooling airstream on hot days. The fully adjustable hood is cut in such a way that a helmet fits comfortably underneath. The hood can be attached easily to the collar with a snap fastener. Other features include preformed elbows, two side pockets, an inside pocket and reflective details on all sides.

Material: TEXAPORE ECOSPHERE STRETCH 2L, 100 % Polyester (Recycled); Mesh-Lining, 100 % Polyester (Recycled); Membrane, 100 % recycled, of which now 15 % recycled PET bottles; 100 % PFC-free; bluesign® PRODUCT

Weight: 502 g (size M)

**RRP:** £ 150.00



#### INNOVATION, HIGHEST QUALITY AND FUNCTIONALITY FOR EVERYONE WHO'S AT HOME OUTDOORS

JACK WOLFSKIN is one of the leading providers of premium quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. JACK WOLFSKIN products are currently available in more than 900 Jack Wolfskin Stores and at over 4,000 points of sale worldwide. JACK WOLFSKIN products are renowned for their optimized functionality, high quality and exceptional

innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new products and materials. JACK WOLFSKIN is also a pioneer of the first order when it comes to sustainability. The companyhas been a member of the Fair Wear Foundation since 2010 and was awarded FWF Leader Status three times in a row. JACK WOLFSKIN is also a bluesign® system partner and has been a member of the 'Zero Discharge of Hazardous Chemicals' programme since 2012. JACK WOLFSKIN is headquartered in Idstein, in the Taunus region of Germany. The company currently employs over 1000 people in Germany.

#### PRESS CONTACT:

JACK WOLFSKIN Ausrüstung für Draussen GmbH & Co. KGaA Jack Wolfskin Kreisel 1 65510 Idstein Kerstin Pooth (Director PR & Cooperations)
Sato Feller (PR Manager)

Tel.: +49 (0) 6126 954 135 E-Mail: sato.feller@jack-wolfskin.com Sonja Greimel (PR Manager) Tel.: +49 (0) 177 4954 211 E-Mail: sonja.greimel@jack-wolfskin.com